

Retail Expansion



Retail performance to date:

200,000 RCEs projected retail channel customer adds in FY19.

- Rose to #1 Just Energy sales channel within 16 months of being created!
- Access to sell products and services today in over **700 locations**.
- Ability to sell all JE Value Added Products (**skydrop, ecobee, JustGreen, Vivint**).

We can be found at the following retailers:



15 sales partners worldwide.

Just Energy has more than **500 sales reps** supporting retail sales.



200M annual brand impressions generated by our top 2 partners!



Partnering with the **#1 retailer in the US (Wal-Mart).**¹

Annual brand impressions of **136,119,300**.



Partnering with the **4th most trusted company in the US (HEB).**²

Annual brand impressions of **62,400,000**.

1. <https://www.forbes.com/global2000/list/#tab:overall> 2. <https://temkingroup.com/temkin-ratings/temkin-trust-ratings/#2017>